**Bill Stuffers**

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| **Bill Stuffer 1: Introduction** **We are excited to announce the launch of the new [Utility/City] consumer water portal!**Sign up to learn more about your water habits and avoid surprises on your water bill. Go to [website] to register |

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| **Bill Stuffer 2: Introduction****[Utility Name] is proud to announce the launch of the [Utility/City] consumer water portal!**The portal is easy to use, and it empowers you to monitor your water consumption on-demand. Go to [website] to register.  |

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| **Bill Stuffer 3: Introduction****Introducing the [Utility/City] consumer water portal!** Access your water consumption data 24/7, from any device with internet and gain useful insights and peace of mind. |

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| **Bill Stuffer 4: View and Manage Your Water Usage****View and Manage Your Water Usage Online!**Activate your [Utility/City] water portal account today! Visit [website] to get set up. |

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| **Bill Stuffer 5: No more bill surprises plus list of benefits** **Say Goodbye to Water Bill Surprises!**Sign up for the [Utility/City] consumer water portal and take control of your water usage.* Monitor consumption 24/7
* Create usage alerts
* Set water budgets
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| **Bill Stuffer 6:** **No more bill surprises****Sign up for the [Utility/City] consumer water portal and say goodbye to water bill surprises!** Go to [Website] to register! |

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| **Bill Stuffer 7:** **No more bill surprises** **No More Water Bill Surprises!**Sign Up for the [Utility/City] Consumer Water Portal and Take Control of Your Water Usage |

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| **Bill Stuffer 8: Access anytime anywhere from any device** **Access your water consumption anytime, anywhere, from any device!**Sign up for the [Utility/City] consumer water portal at [Website] and start taking control of your water usage. |

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| **Bill Stuffer 9: Self-service****Have questions regarding your water consumption?** Register for the new [Utility/City] consumer water portal to view your water consumption and detect possible issues without having to wait for a water bill. Go to [website] to register.  |

**Website CTA**

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| **CTA 1:** Access your water consumption data online! Register for the [Utility/City] consumer water portal. **Register Today** |

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| **CTA 2:** Register for the [Utility/City] consumer water portal and start taking control of your water usage. **Sign-Up Now** |

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| **CTA 3:** Learn more about your water habits and help conserve water with the [Utility/City] Consumer Water Portal.**Sign-Up Now** |