**Bill Stuffers**

|  |
| --- |
| **Bill Stuffer 1: Introduction**  **We are excited to announce the launch of the new [Utility/City] consumer water portal!**  Sign up to learn more about your water habits and avoid surprises on your water bill. Go to [website] to register |

|  |
| --- |
| **Bill Stuffer 2: Introduction**  **[Utility Name] is proud to announce the launch of the [Utility/City] consumer water portal!**  The portal is easy to use, and it empowers you to monitor your water consumption on-demand. Go to [website] to register. |

|  |
| --- |
| **Bill Stuffer 3: Introduction**  **Introducing the [Utility/City] consumer water portal!**  Access your water consumption data 24/7, from any device with internet and gain useful insights and peace of mind. |

|  |
| --- |
| **Bill Stuffer 4: View and Manage Your Water Usage**  **View and Manage Your Water Usage Online!**  Activate your [Utility/City] water portal account today! Visit [website] to get set up. |

|  |
| --- |
| **Bill Stuffer 5: No more bill surprises plus list of benefits**  **Say Goodbye to Water Bill Surprises!**  Sign up for the [Utility/City] consumer water portal and take control of your water usage.   * Monitor consumption 24/7 * Create usage alerts * Set water budgets |

|  |
| --- |
| **Bill Stuffer 6:** **No more bill surprises**  **Sign up for the [Utility/City] consumer water portal and say goodbye to water bill surprises!**  Go to [Website] to register! |

|  |
| --- |
| **Bill Stuffer 7:** **No more bill surprises**  **No More Water Bill Surprises!**  Sign Up for the [Utility/City] Consumer Water Portal and Take Control of Your Water Usage |

|  |
| --- |
| **Bill Stuffer 8: Access anytime anywhere from any device**  **Access your water consumption anytime, anywhere, from any device!**  Sign up for the [Utility/City] consumer water portal at [Website] and start taking control of your water usage. |

|  |
| --- |
| **Bill Stuffer 9: Self-service**  **Have questions regarding your water consumption?**  Register for the new [Utility/City] consumer water portal to view your water consumption and detect possible issues without having to wait for a water bill. Go to [website] to register. |

**Website CTA**

|  |
| --- |
| **CTA 1:** Access your water consumption data online! Register for the [Utility/City] consumer water portal.  **Register Today** |

|  |
| --- |
| **CTA 2:** Register for the [Utility/City] consumer water portal and start taking control of your water usage.  **Sign-Up Now** |

|  |
| --- |
| **CTA 3:** Learn more about your water habits and help conserve water with the [Utility/City] Consumer Water Portal.  **Sign-Up Now** |